# MWSA - BOARD OF DIRECTORS NOMINATION FORM

PLEASE TYPE OR PRINT

Nomination Position:	Treasurer		
New Nomination:	Dan Rosentreter	)	
Returning Director:	I:	yes, are you interested in the san	ne position? YESNO
		resident	x Treasurer
		ice-President	
	I	irector	
Nominee's Full Name:	Dan Rosentreter_	,	Member: _yes
Address:1	262 Lorette Ave	City: Winnipo	eg Province:_MB
Telephone: (work)204-94		(res.) 204-296-3904 (fax) _20	4-942-4735 e-mai
Area of Expertise:	_finance, sales		
Nominated by:	_	Signature of Nomin	nee
Name of Individual :	Dan Rosen	reter	
			Province:
Telephone: (work)	// (res )	7 (fax) N	" e-mail " /)
Telephone. (work)	(163.)	(Iax)	·/
	_		atom.
		Signature of Nomin	ator
	Please return to	Nominations Committee c/o Manitoba Wheelche 145 Pacific Ave Winnipeg, Manitoba R3B 2Z6	

## **Nominee Profile**

## Volunteer Experience (past ten years)

Mentor at Bolder Options 2004-2006 (at risk youth program in Minneapolis) Assistant Hockey Coach – Minnehaha Academy 2005-2006 Deer Lodge Curling Club – board member 2007-2012

#### **Skills**

Sales Financial Planning

#### **Education**

St. Cloud State University – bachelor of science double majoring in Commerce and Economics
Financial Planning Standards Council – Certified Financial Planner

#### **Work Experience**

Securities Trader – American Investors Group 2002-2006 Relationship Manager – EISI/Zywave 2006-2013 Financial Advisor – CIBC 2013- present

#### Additional info:

# Daniel H. Rosentreter

1262 Lorette Ave Winnipeg, MB R3M 1W5 204-296-3904 daniel.rosentreter@cibc.com

## **Experience**

## **CIBC Imperial Service**

#### Financial Advisor 2013 -

- Provide retirement planning and retirement distribution advice
- Advise clients on investments
- Develop debt reduction/cash management strategies
- Create secondary education funding strategies
- Develop succession planning strategies
- · Provide lending solutions, including mortgages, lines of credit, personal loans
- Client base includes roughly 250 households

# Zywave (formerly EISI) 2006 – 2013

## Relationship Manager 2009 - 2013

- Managed strategic client partnerships with several of North America's largest banks and financial planning institutions
- Worked closely with financial advisors either selling financial planning software solutions or integrating software solutions into their practice
- Successfully retained 100% of my 15 managed accounts from 2011-2013
- Successfully closed an enterprise account from start to finish that had been pursued by Zywave numerous times over a 10 year period
- Increased sales by over 40% within a two year period with two enterprise accounts
- Played a lead role in negotiating several long term contracts
- Devised a solution for a disgruntled corporate account that resulted in a long term contract with additional services being sold
- Delivered presentations to large live audiences at several industry conferences
- Assisted the sales team by managing two sales territories in Q2/Q3 of 2012

#### Product Consultant 2007 – 2009

- Worked collaboratively with the enterprise sales team selling financial planning software solutions to large prospective clients
- Initiated and drove the collection of several client success stories. These stories are currently critical pieces of information used in the sales process.
- Worked effectively with a team to complete five Requests for Proposals (RFPs) and ultimately land the business on four occasions
- Designed a sales support intranet site from scratch with no prior coding experience

## Business Analyst 2006 - 2007

- Drove the design and logic for many new NaviPlan features
- Collected business requirements for several software customization projects
- Contributing member of a team responsible for delivering the largest customization project in the company's history

#### Securities Trader

## American Investors Group, Minnetonka, Minnesota 2002 - 2006

- Managed and ran the company's trading desk
- Placed all securities transactions on behalf of our entire broker force
- Co-managed our company's investment portfolio
- Advised my own client base on suitable fixed income investments
- Regular contributing member to our company's quarterly newsletter
- Influenced President to proceed with the largest offering in company history
- Established several new trading desk policies and processes, including:
  - Created an in-depth training guide on running the trading desk
  - o A defined method of submitting initial order period sales
  - Semi-weekly motivational sales updates to broker force
  - Reduced turnaround time of initial order period allocations to 1 business day from 3-5 business days

## **Education**

## B.Sc. Business Economics and Management

# St. Cloud State University

- Member of Toastmasters, Management, Investment, and Economics Clubs
- Minor Bantam hockey coach
- Economics tutor